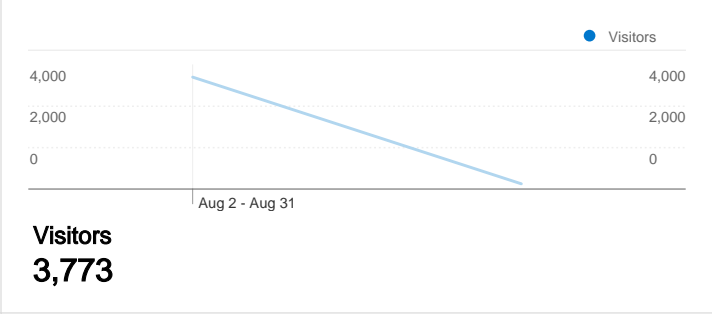


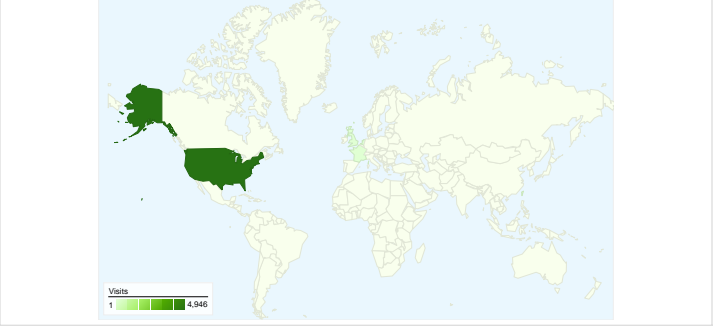
**Site Usage**

- 5,112 Visits
- 32,538 Pageviews
- 6.37 Pages/Visit
- 25.20% Bounce Rate
- 00:04:29 Avg. Time on Site
- 62.75% % New Visits

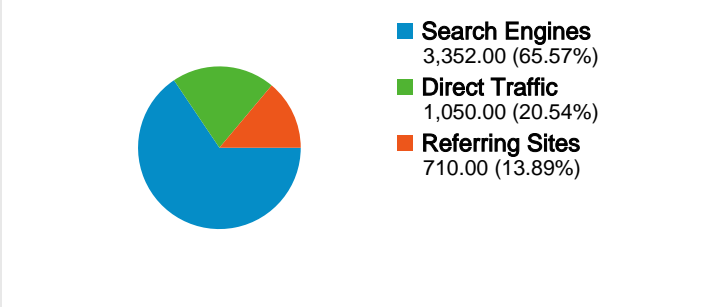
**Visitors Overview**



**Map Overlay**

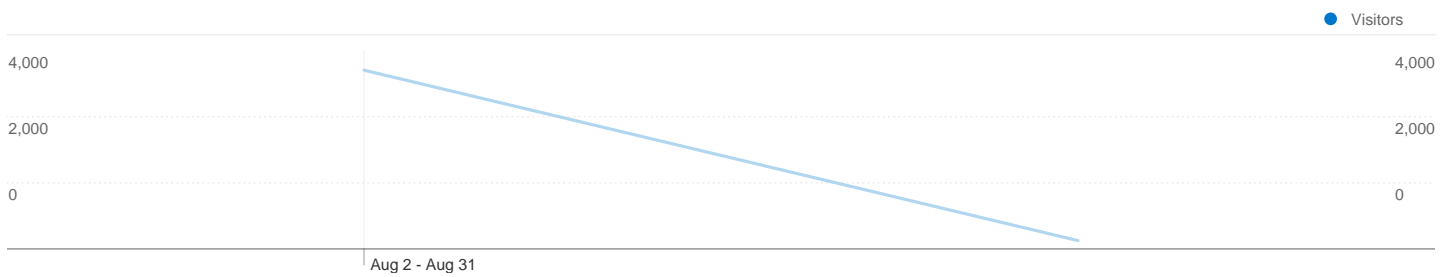


**Traffic Sources Overview**



**Content Overview**

Pages	Pageviews	% Pageviews
/	6,648	20.43%
/about	1,865	5.73%
/resident-info	1,481	4.55%
/home-sales	1,265	3.89%
/about/amenities-and-	870	2.67%



## 3,773 people visited this site

5,112 Visits

3,773 Absolute Unique Visitors

32,538 Pageviews

6.37 Average Pageviews

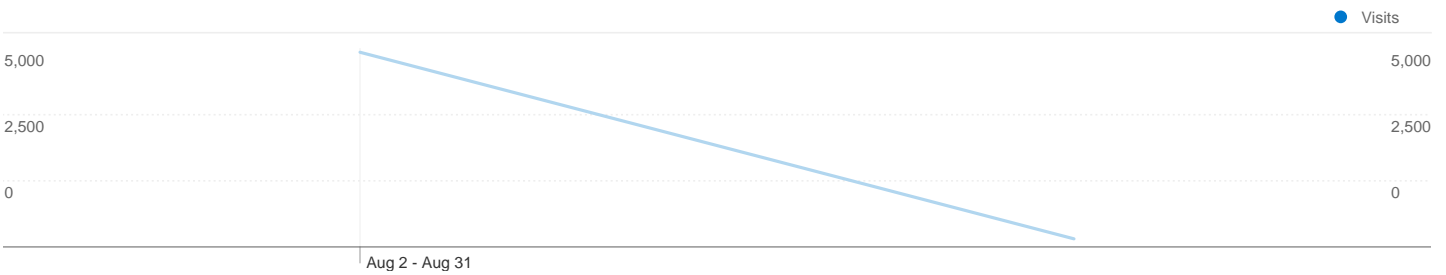
00:04:29 Time on Site

25.20% Bounce Rate

62.75% New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,961	57.92%	Cable	2,089	40.86%
Firefox	1,064	20.81%	DSL	1,596	31.22%
Safari	856	16.74%	Unknown	904	17.68%
Chrome	187	3.66%	T1	382	7.47%
Mozilla Compatible Agent	23	0.45%	OC3	98	1.92%



All traffic sources sent a total of 5,112 visits

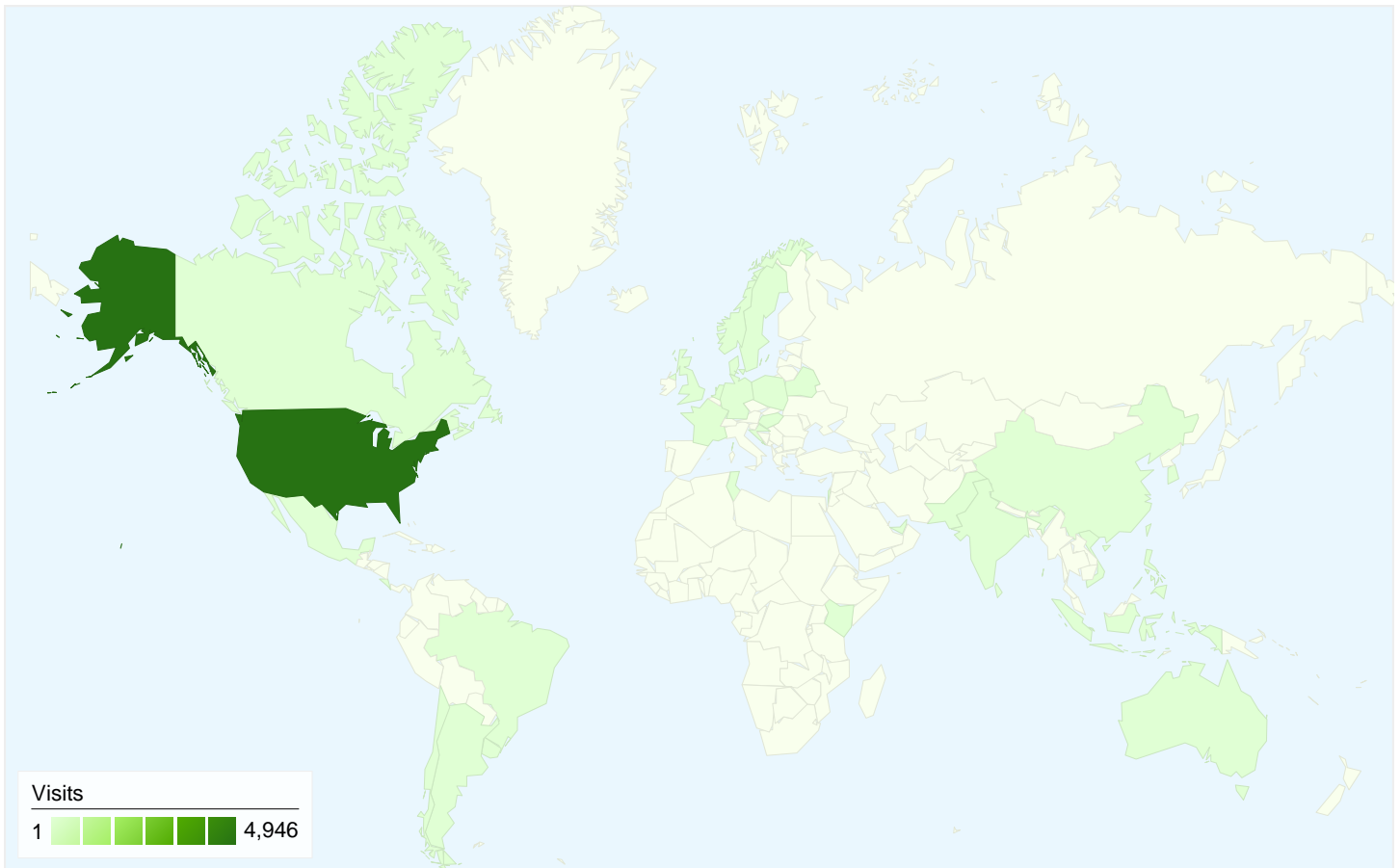
- 20.54% Direct Traffic
- 13.89% Referring Sites
- 65.57% Search Engines



- Search Engines**  
3,352.00 (65.57%)
- Direct Traffic**  
1,050.00 (20.54%)
- Referring Sites**  
710.00 (13.89%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	2,643	51.70%	rossmoor walnut creek	1,048	31.26%
(direct) ((none))	1,050	20.54%	rossmoor	364	10.86%
yahoo (organic)	402	7.86%	rossmoor ca	129	3.85%
rossmoornews.com (referral)	217	4.24%	rossmoor retirement	99	2.95%
bing (organic)	159	3.11%	rossmoor.com	93	2.77%

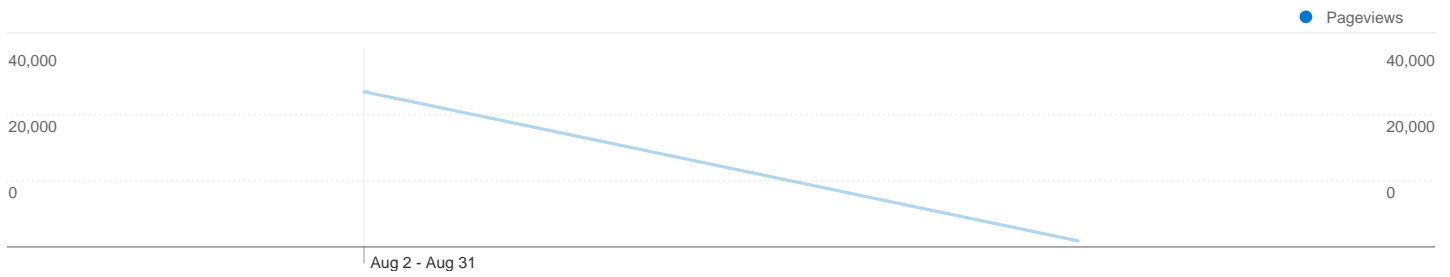


## 5,112 visits came from 35 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>United States</b>	<b>4,946</b>	6.42	00:04:32	62.76%	24.30%
Netherlands	40	1.60	00:00:12	7.50%	97.50%
France	19	9.63	00:03:49	63.16%	36.84%
Taiwan	12	4.08	00:02:54	91.67%	58.33%
United Kingdom	10	5.10	00:03:45	100.00%	30.00%
Canada	10	7.50	00:03:05	90.00%	20.00%
China	9	2.44	00:02:18	88.89%	44.44%
Brazil	7	3.00	00:05:13	71.43%	28.57%
Philippines	6	5.67	00:04:01	100.00%	33.33%

Mexico	6	6.67	00:02:21	66.67%	66.67%
					1 - 10 of 35



Pages on this site were viewed a total of 32,538 times

32,538 Pageviews

23,692 Unique Views

25.20% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	6,648	20.43%
/about	1,865	5.73%
/resident-info	1,481	4.55%
/home-sales	1,265	3.89%
/about/amenities-and-services/page-1	870	2.67%