

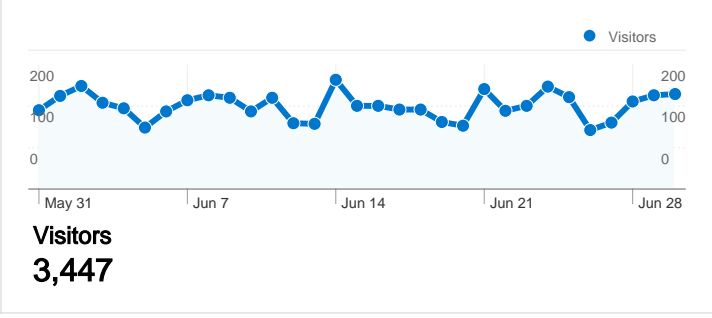
Site Usage

4,771 Visits 28.65% Bounce Rate

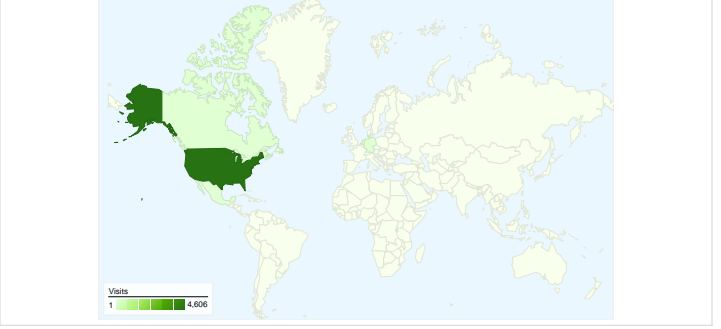
26,732 Pageviews 00:03:57 Avg. Time on Site

5.60 Pages/Visit 62.06% % New Visits

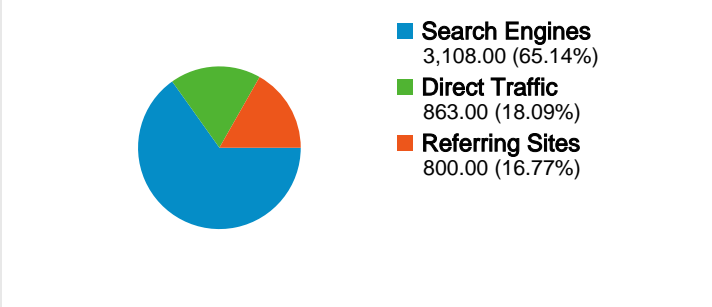
Visitors Overview



Map Overlay

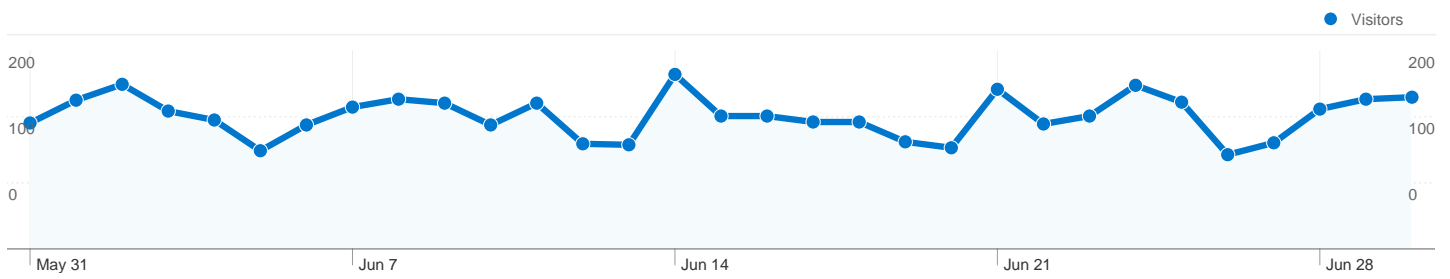


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/	6,061	22.67%
/about	1,643	6.15%
/resident-info	1,247	4.66%
/home-sales	1,209	4.52%
/about/amenities-and-	782	2.93%



3,447 people visited this site

4,771 Visits

3,447 Absolute Unique Visitors

26,732 Pageviews

5.60 Average Pageviews

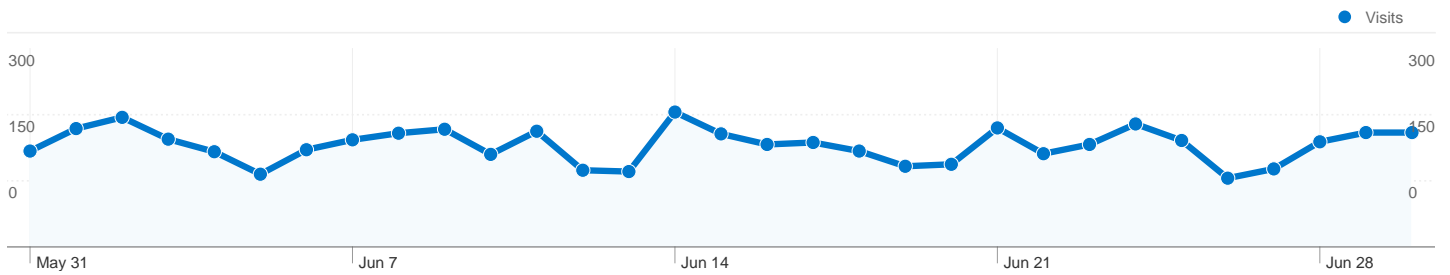
00:03:57 Time on Site

28.65% Bounce Rate




62.06% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,602	54.54%	Cable	2,072	43.43%
Firefox	1,032	21.63%	DSL	1,585	33.22%
Safari	961	20.14%	Unknown	626	13.12%
Chrome	139	2.91%	T1	353	7.40%
Mozilla Compatible Agent	11	0.23%	OC3	98	2.05%



All traffic sources sent a total of 4,771 visits

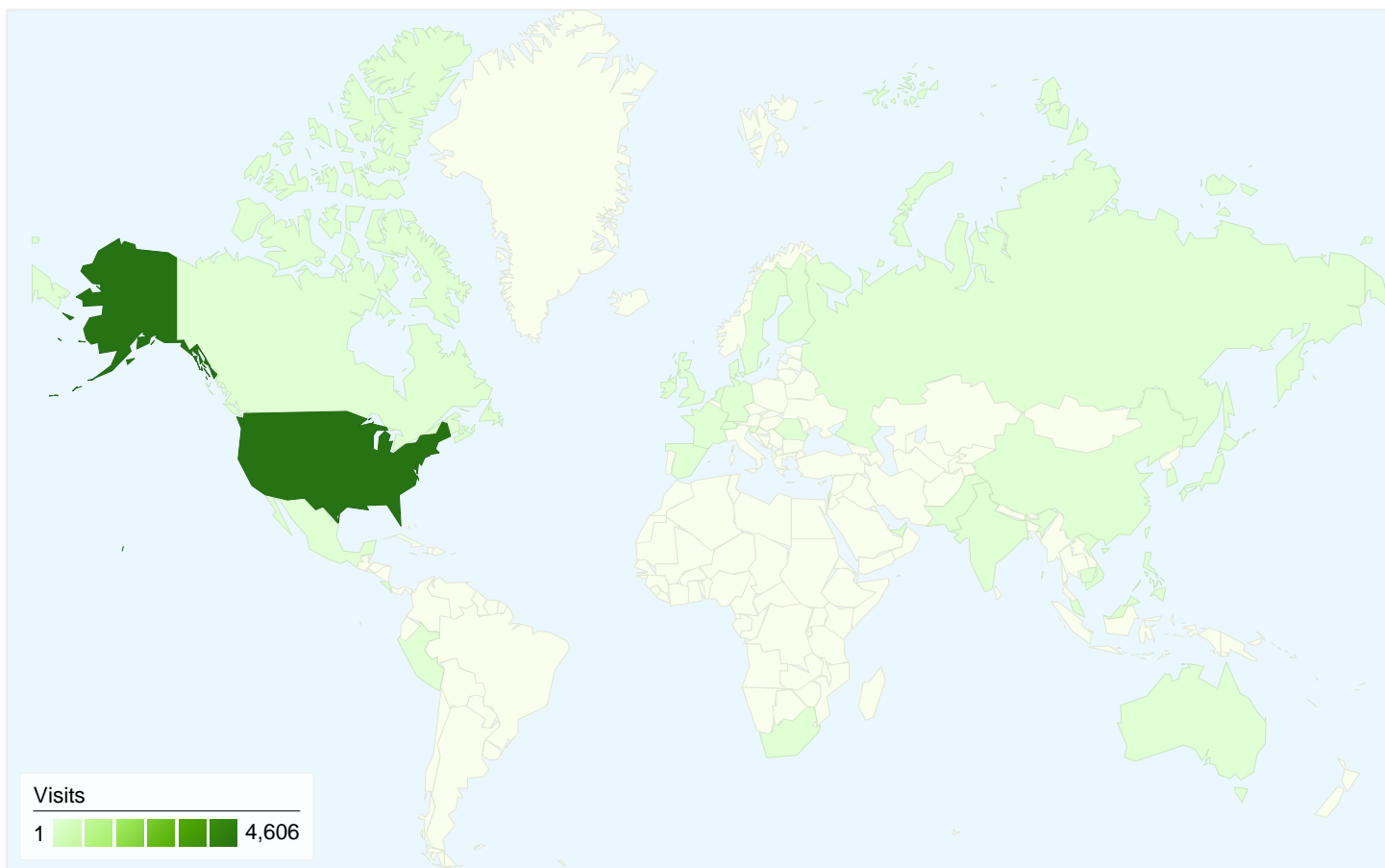
-  18.09% Direct Traffic
-  16.77% Referring Sites
-  65.14% Search Engines



- Search Engines
3,108.00 (65.14%)
- Direct Traffic
863.00 (18.09%)
- Referring Sites
800.00 (16.77%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	2,509	52.59%	rossmoor walnut creek	960	30.89%
(direct) ((none))	863	18.09%	rossmoor	421	13.55%
yahoo (organic)	321	6.73%	rossmore retirement	166	5.34%
rossmoornews.com (referral)	203	4.25%	rossmoor walnut creek ca	72	2.32%
bing (organic)	145	3.04%	rossmoor.com	66	2.12%

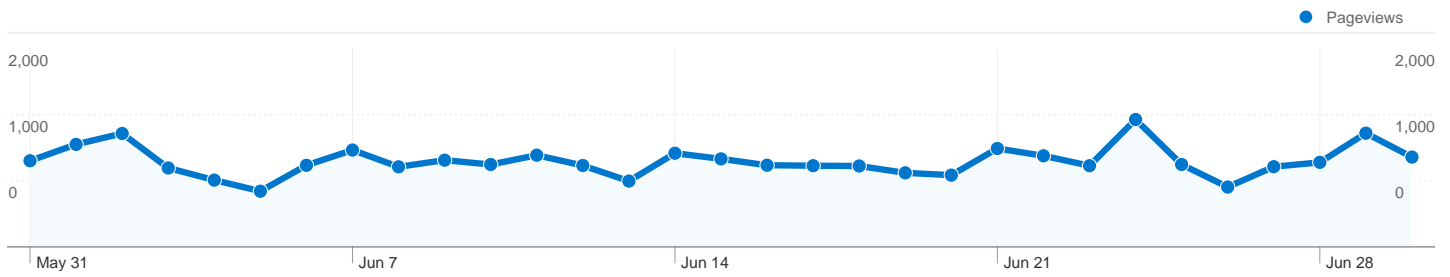


4,771 visits came from 35 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	4,606	5.63	00:03:59	62.07%	28.09%
Netherlands	31	2.35	00:00:27	6.45%	93.55%
Canada	17	7.06	00:08:16	70.59%	5.88%
Mexico	14	11.07	00:06:47	35.71%	7.14%
Germany	13	5.23	00:03:20	92.31%	38.46%
South Korea	10	2.80	00:01:10	40.00%	50.00%
China	7	3.71	00:01:52	100.00%	14.29%
Japan	7	12.71	00:07:43	85.71%	28.57%
Sweden	6	8.67	00:04:38	66.67%	16.67%

United Kingdom	6	5.17	00:04:06	83.33%	33.33%
					1 - 10 of 35



Pages on this site were viewed a total of 26,732 times

26,732 Pageviews

19,997 Unique Views

28.65% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	6,061	22.67%
/about	1,643	6.15%
/resident-info	1,247	4.66%
/home-sales	1,209	4.52%
/about/amenities-and-services/page-1	782	2.93%