

Site Usage

4,692 Visits

26.94% Bounce Rate

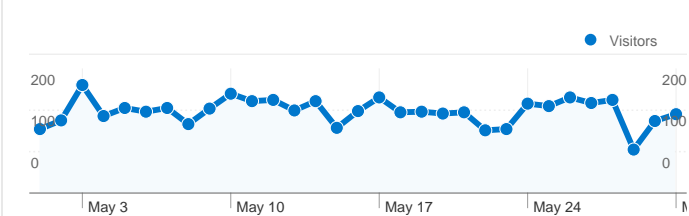
28,586 Pageviews

00:04:01 Avg. Time on Site

6.09 Pages/Visit

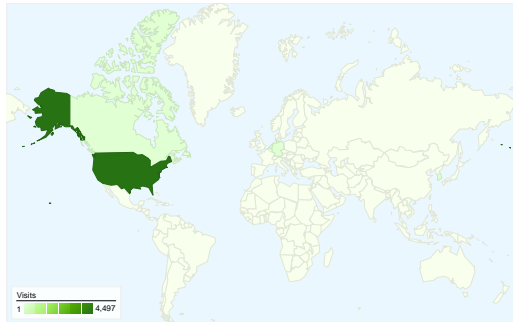
62.06% % New Visits

Visitors Overview

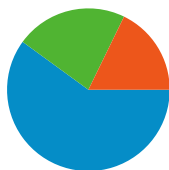


Visitors
3,340

Map Overlay



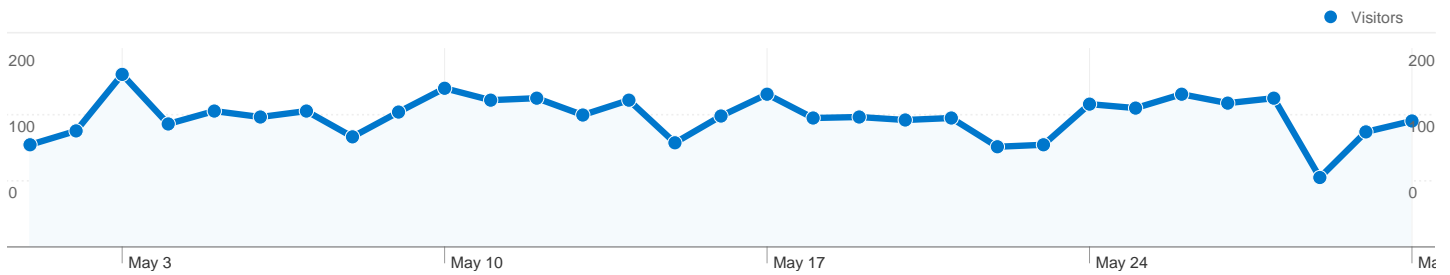
Traffic Sources Overview



- Search Engines
2,816.00 (60.02%)
- Direct Traffic
1,042.00 (22.21%)
- Referring Sites
834.00 (17.77%)

Content Overview

| Pages | Pageviews | % Pageviews |
|-----------------------|-----------|-------------|
| / | 6,174 | 21.60% |
| /about | 1,709 | 5.98% |
| /resident-info | 1,343 | 4.70% |
| /home-sales | 1,125 | 3.94% |
| /about/amenities-and- | 833 | 2.91% |




3,340 people visited this site

 **4,692** Visits

 **3,340** Absolute Unique Visitors

 **28,586** Pageviews

 **6.09** Average Pageviews

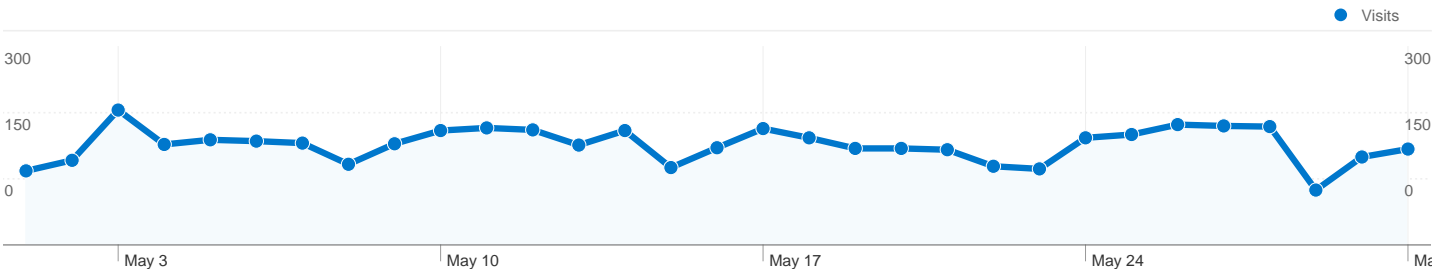
 **00:04:01** Time on Site

 **26.94%** Bounce Rate




 **62.06%** New Visits

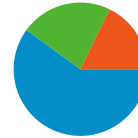
Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|--------------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 2,522 | 53.75% | Cable | 1,946 | 41.47% |
| Firefox | 1,076 | 22.93% | DSL | 1,498 | 31.93% |
| Safari | 933 | 19.88% | Unknown | 706 | 15.05% |
| Chrome | 121 | 2.58% | T1 | 386 | 8.23% |
| Mozilla Compatible Agent | 11 | 0.23% | OC3 | 108 | 2.30% |



All traffic sources sent a total of 4,692 visits

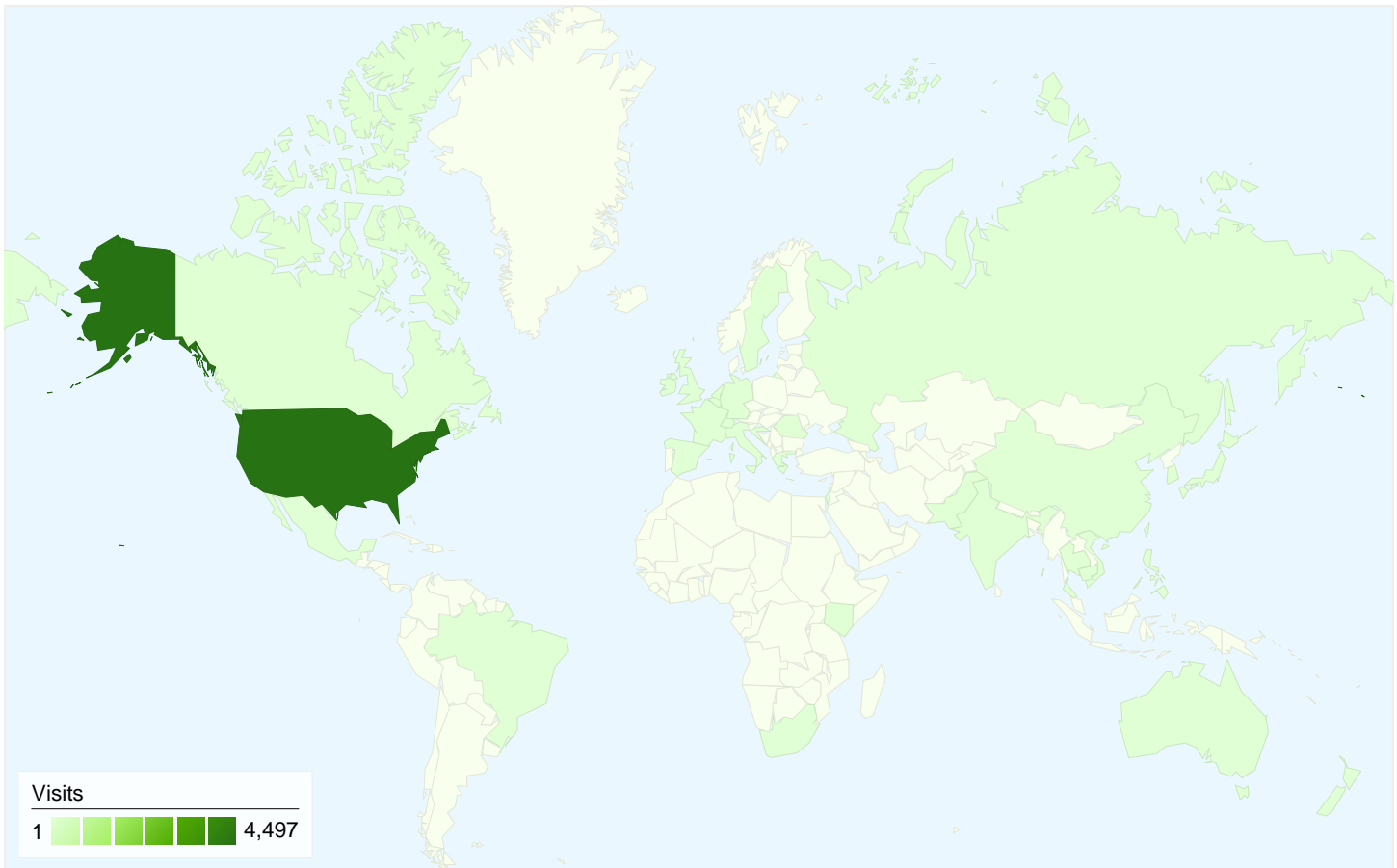
-  22.21% Direct Traffic
-  17.77% Referring Sites
-  60.02% Search Engines



- Search Engines
2,816.00 (60.02%)
- Direct Traffic
1,042.00 (22.21%)
- Referring Sites
834.00 (17.77%)

Top Traffic Sources

| Sources | Visits | % visits | Keywords | Visits | % visits |
|-----------------------------|--------|----------|--------------------------|--------|----------|
| google (organic) | 2,254 | 48.04% | rossmoor walnut creek | 910 | 32.32% |
| (direct) ((none)) | 1,042 | 22.21% | rossmoor | 279 | 9.91% |
| yahoo (organic) | 326 | 6.95% | rossmore retirement | 185 | 6.57% |
| rossmoornews.com (referral) | 190 | 4.05% | rossmoor ca | 57 | 2.02% |
| bing (organic) | 143 | 3.05% | rossmoor walnut creek ca | 51 | 1.81% |

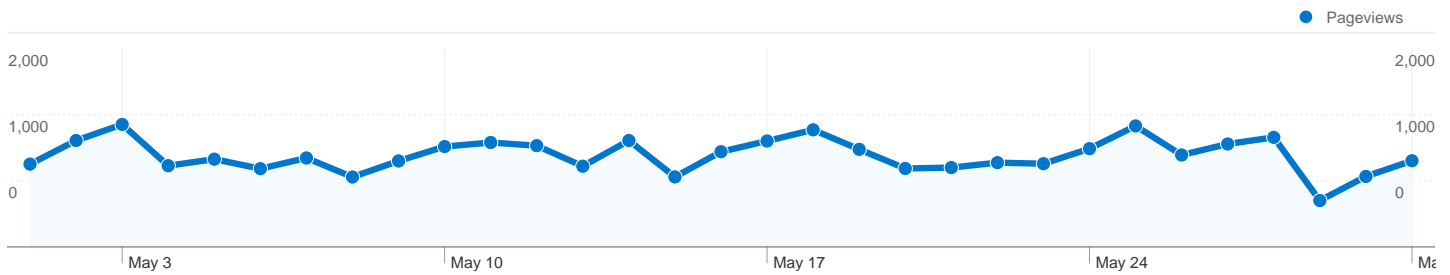


4,692 visits came from 36 countries/territories

Site Usage

| Visits 4,692 % of Site Total: 100.00% | Pages/Visit 6.09 Site Avg: 6.09 (0.00%) | Avg. Time on Site 00:04:01 Site Avg: 00:04:01 (0.00%) | % New Visits 62.11% Site Avg: 62.06% (0.07%) | Bounce Rate 26.94% Site Avg: 26.94% (0.00%) | |
|--|--|--|---|--|-------------|
| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| United States | 4,497 | 6.13 | 00:04:02 | 62.26% | 26.51% |
| Netherlands | 29 | 1.10 | 00:00:03 | 6.90% | 93.10% |
| Canada | 24 | 5.83 | 00:03:53 | 83.33% | 37.50% |
| South Korea | 16 | 9.06 | 00:05:55 | 37.50% | 18.75% |
| Germany | 13 | 5.08 | 00:04:45 | 61.54% | 7.69% |
| Mexico | 12 | 15.00 | 00:04:47 | 8.33% | 8.33% |
| United Kingdom | 11 | 4.00 | 00:04:41 | 90.91% | 27.27% |
| China | 10 | 2.20 | 00:01:16 | 90.00% | 30.00% |
| Vietnam | 10 | 3.40 | 00:04:18 | 40.00% | 60.00% |


| | | | | | |
|--------|---|------|----------|--------|--------------|
| Brazil | 6 | 6.33 | 00:06:35 | 83.33% | 33.33% |
| | | | | | 1 - 10 of 36 |



Pages on this site were viewed a total of 28,586 times

 28,586 Pageviews

 21,020 Unique Views

 26.94% Bounce Rate

Top Content

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|--------------------------------------|-----------|-------------|
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