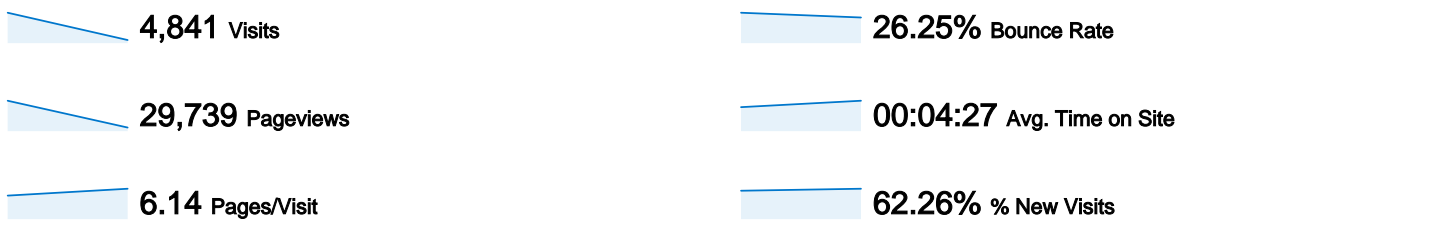
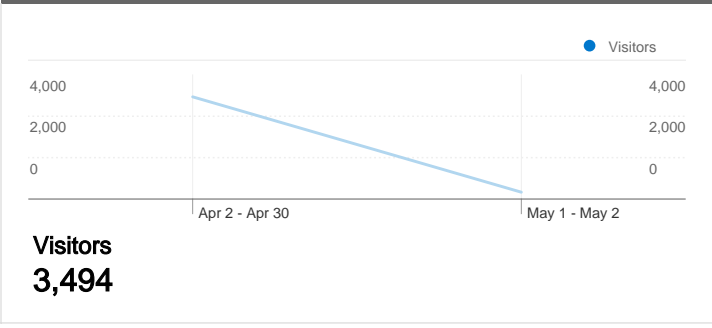


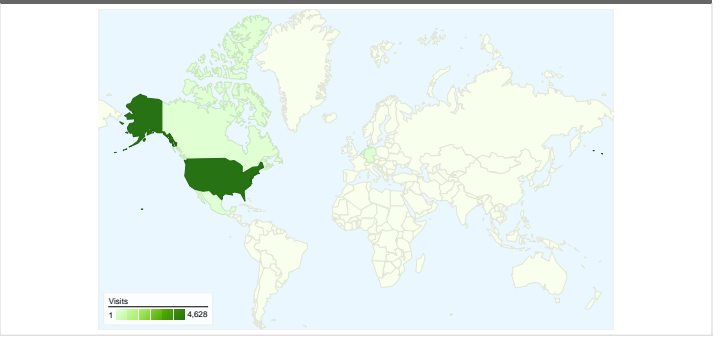
Site Usage



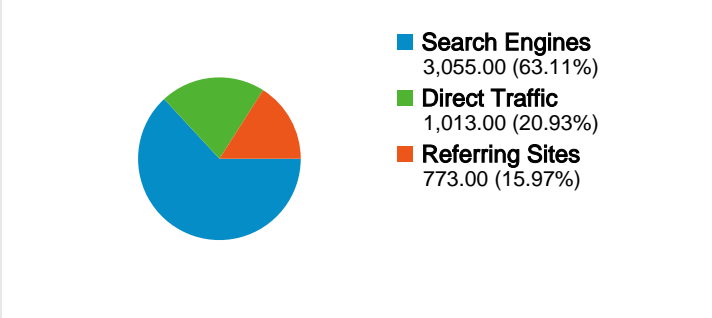
Visitors Overview



Map Overlay

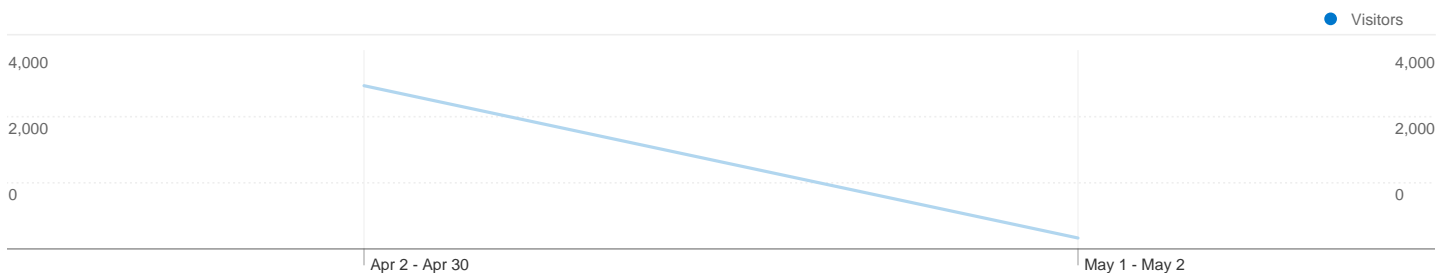


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/	6,164	20.73%
/about	1,696	5.70%
/resident-info	1,434	4.82%
/home-sales	1,202	4.04%
/about/amenities-and-	811	2.73%

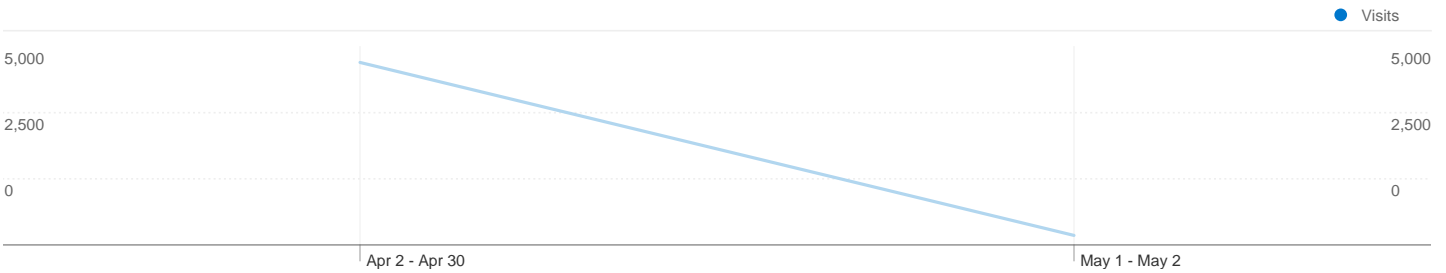


3,494 people visited this site

- 4,841** Visits
- 3,494** Absolute Unique Visitors
- 29,739** Pageviews
- 6.14** Average Pageviews
- 00:04:27** Time on Site
- 26.25%** Bounce Rate
- 62.26%** New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,679	55.34%	Cable	2,042	42.18%
Firefox	1,115	23.03%	DSL	1,522	31.44%
Safari	851	17.58%	Unknown	782	16.15%
Chrome	149	3.08%	T1	331	6.84%
Mozilla Compatible Agent	21	0.43%	OC3	110	2.27%



All traffic sources sent a total of 4,841 visits

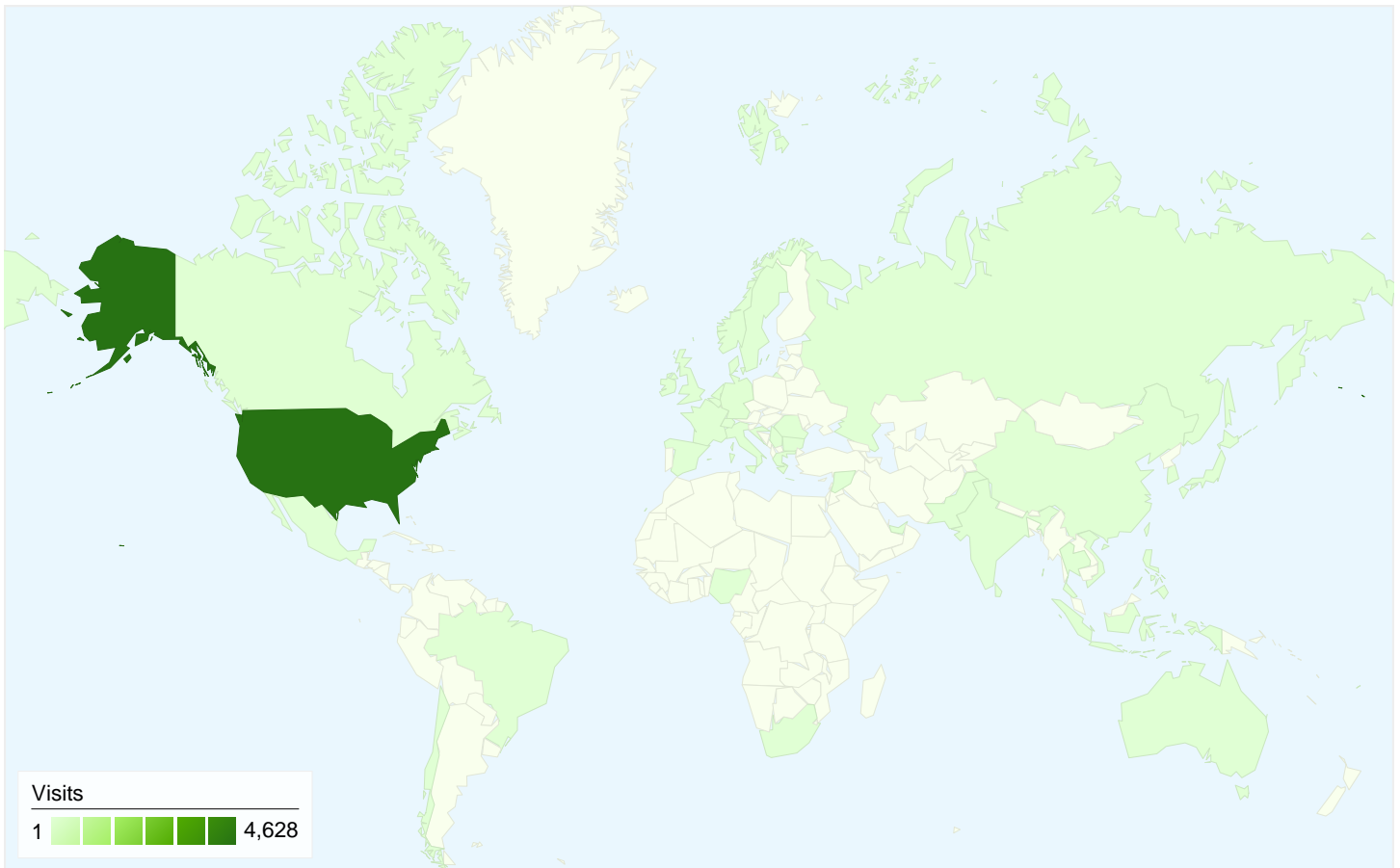
- 20.93% Direct Traffic
- 15.97% Referring Sites
- 63.11% Search Engines



- Search Engines**
3,055.00 (63.11%)
- Direct Traffic**
1,013.00 (20.93%)
- Referring Sites**
773.00 (15.97%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	2,356	48.67%	rossmoor walnut creek	974	31.88%
(direct) ((none))	1,013	20.93%	rossmoor	361	11.82%
yahoo (organic)	384	7.93%	rossmore retirement	182	5.96%
rossmoornews.com (referral)	247	5.10%	rossmoor.com	96	3.14%
bing (organic)	164	3.39%	rossmore	90	2.95%

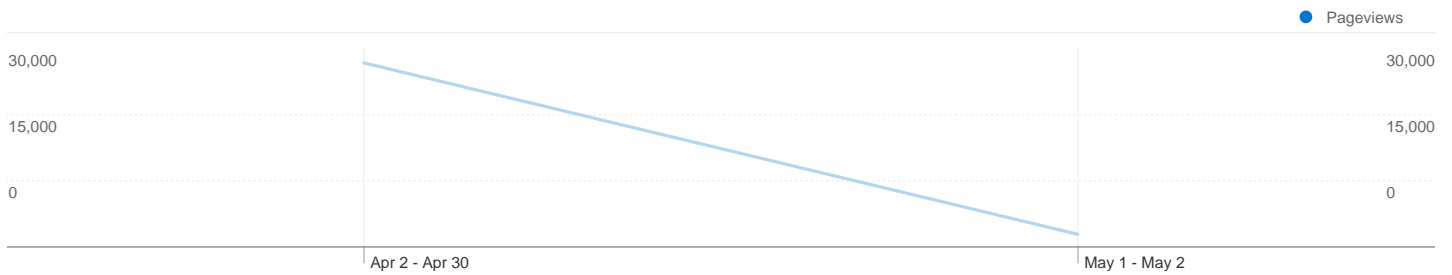


4,841 visits came from 44 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	4,628	6.17	00:04:30	62.60%	25.24%
Netherlands	37	1.24	00:00:11	5.41%	91.89%
Germany	22	3.32	00:01:18	45.45%	59.09%
Canada	21	6.48	00:03:45	71.43%	38.10%
Mexico	13	13.77	00:06:31	46.15%	7.69%
Romania	12	2.42	00:01:26	8.33%	75.00%
Brazil	10	20.30	00:13:23	80.00%	20.00%
Japan	9	5.56	00:02:22	88.89%	33.33%
Bulgaria	7	3.71	00:02:45	28.57%	71.43%

Fiji	6	7.17	00:05:40	16.67%	0.00%
					1 - 10 of 44



Pages on this site were viewed a total of 29,739 times

29,739 Pageviews

21,705 Unique Views

26.25% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	6,164	20.73%
/about	1,696	5.70%
/resident-info	1,434	4.82%
/home-sales	1,202	4.04%
/about/amenities-and-services/page-1	811	2.73%