

Site Usage

4,705 Visits

27.65% Bounce Rate

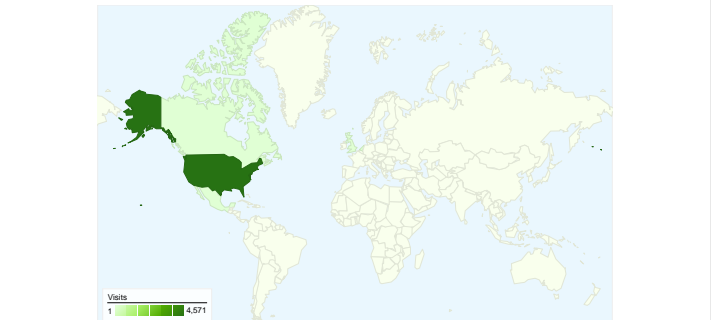
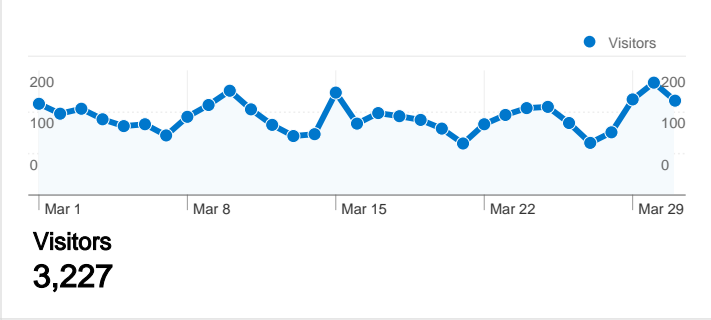
28,753 Pageviews

00:04:04 Avg. Time on Site

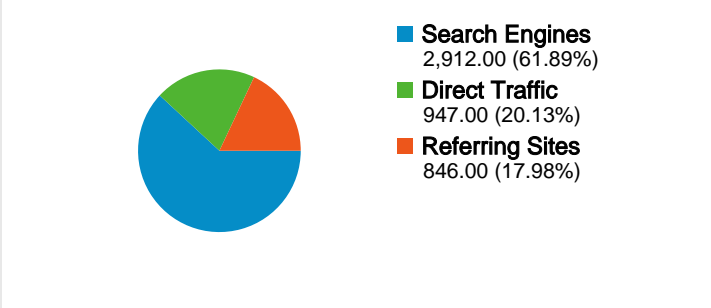
6.11 Pages/Visit

60.96% % New Visits

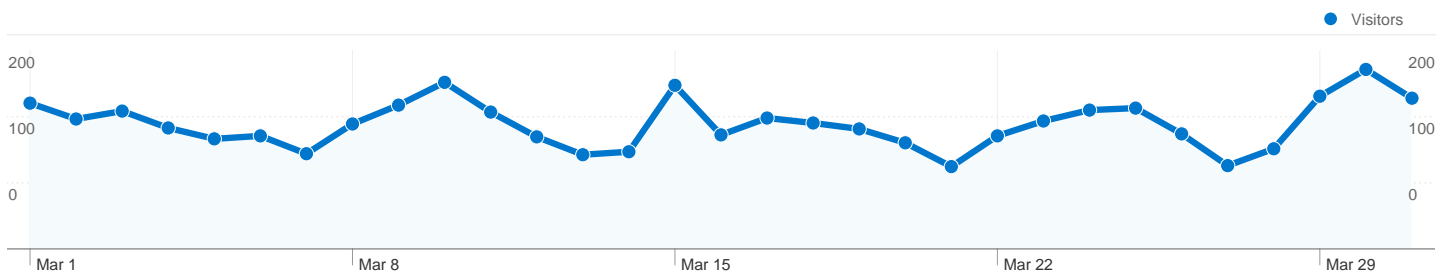
Visitors Overview **Map Overlay**



Traffic Sources Overview **Content Overview**



Pages	Pageviews	% Pageviews
/	6,084	21.16%
/about	1,570	5.46%
/resident-info	1,302	4.53%
/home-sales	1,191	4.14%
/about/amenities-and-services	551	1.92%



3,227 people visited this site

4,705 Visits

3,227 Absolute Unique Visitors

28,753 Pageviews

6.11 Average Pageviews

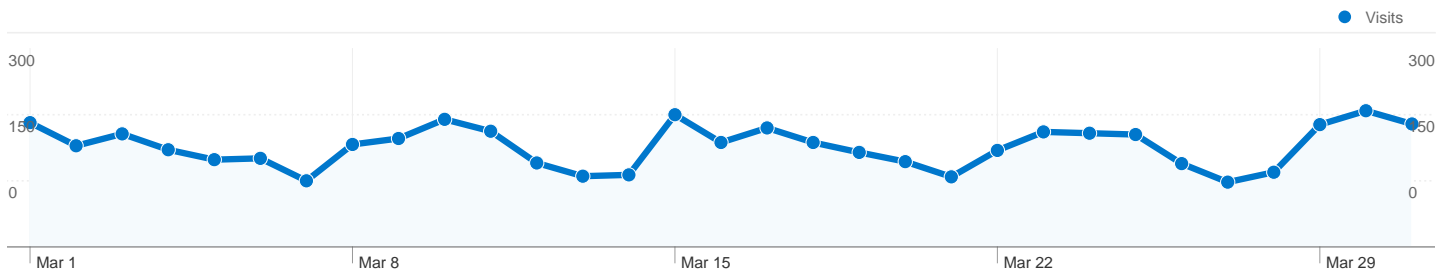
00:04:04 Time on Site

27.65% Bounce Rate




60.96% New Visits

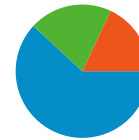
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,527	53.71%	Cable	1,907	40.53%
Firefox	1,124	23.89%	DSL	1,551	32.96%
Safari	865	18.38%	Unknown	742	15.77%
Chrome	135	2.87%	T1	348	7.40%
Mozilla Compatible Agent	42	0.89%	OC3	94	2.00%



All traffic sources sent a total of 4,705 visits

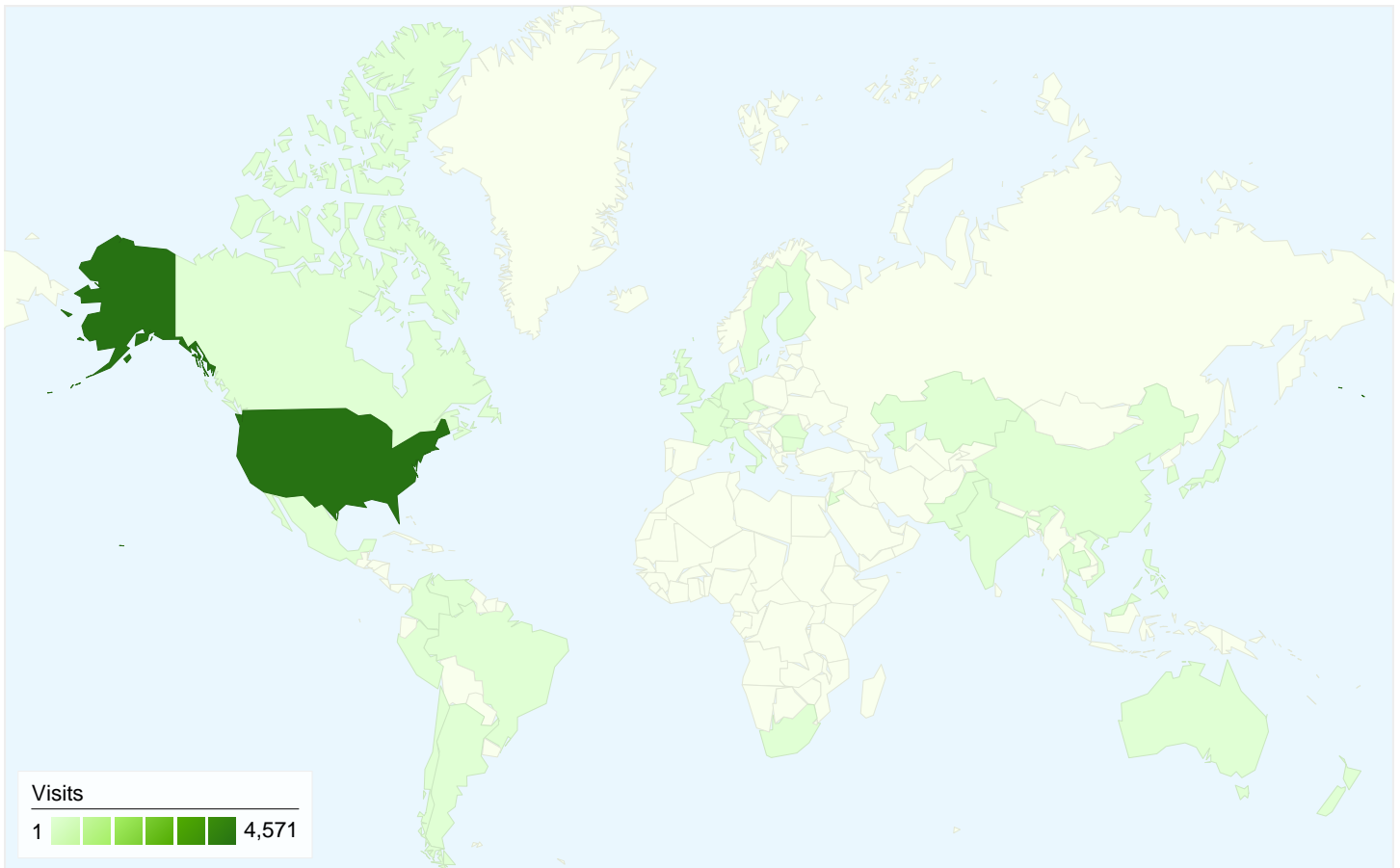
-  20.13% Direct Traffic
-  17.98% Referring Sites
-  61.89% Search Engines



- Search Engines
2,912.00 (61.89%)
- Direct Traffic
947.00 (20.13%)
- Referring Sites
846.00 (17.98%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	2,286	48.59%	rossmoor walnut creek	882	30.29%
(direct) ((none))	947	20.13%	rossmoor	398	13.67%
rossmoornews.com (referral)	366	7.78%	rossmore retirement	178	6.11%
yahoo (organic)	339	7.21%	golden rain foundation	90	3.09%
bing (organic)	173	3.68%	rossmore	88	3.02%

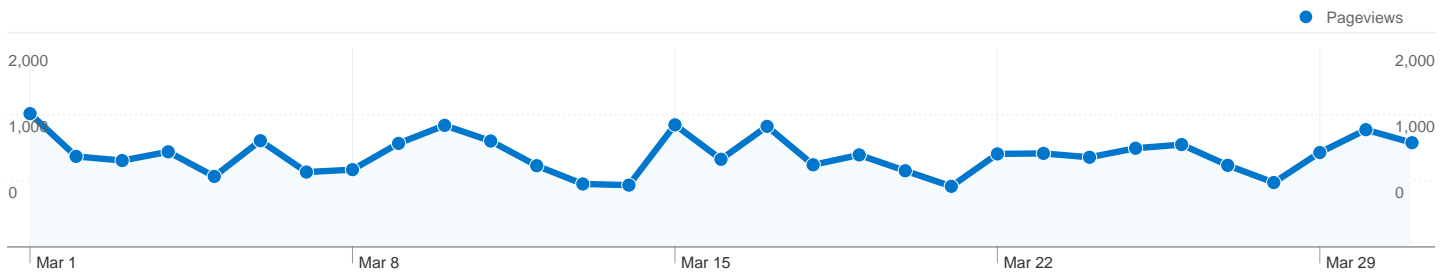


4,705 visits came from 40 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 4,705 % of Site Total: 100.00%	Pages/Visit 6.11 Site Avg: 6.11 (0.00%)	Avg. Time on Site 00:04:04 Site Avg: 00:04:04 (0.00%)	% New Visits 61.02% Site Avg: 60.96% (0.10%)	Bounce Rate 27.65% Site Avg: 27.65% (0.00%)	
United States	4,571	6.15	00:04:05	60.97%	27.00%
Netherlands	28	1.32	00:00:08	7.14%	96.43%
United Kingdom	12	5.50	00:01:55	83.33%	58.33%
Canada	11	4.82	00:02:31	90.91%	9.09%
Mexico	9	7.89	00:04:52	22.22%	0.00%
South Korea	9	9.44	00:08:58	66.67%	33.33%
China	7	6.29	00:09:29	57.14%	71.43%
Hong Kong	4	7.00	00:06:48	75.00%	0.00%
Venezuela	4	3.00	00:02:30	50.00%	25.00%

Romania	4	1.50	00:00:07	50.00%	75.00%
					1 - 10 of 40



Pages on this site were viewed a total of 28,753 times

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20,577 Unique Views

27.65% Bounce Rate

Top Content

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/home-sales	1,191	4.14%
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