

**Site Usage**

**4,176** Visits

**24.19%** Bounce Rate

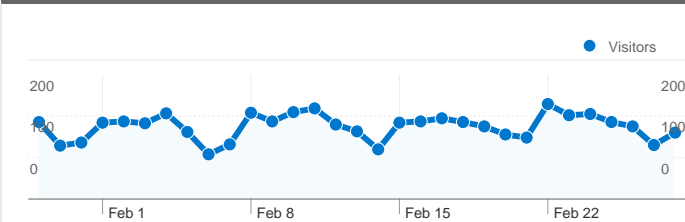
**29,824** Pageviews

**00:04:29** Avg. Time on Site

**7.14** Pages/Visit

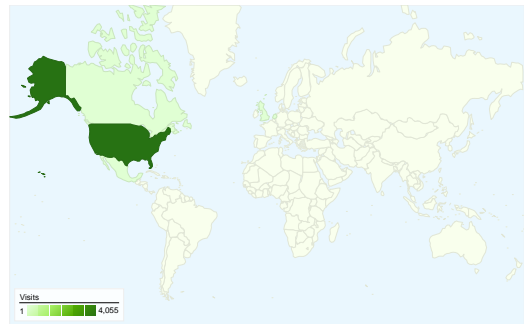
**64.51%** % New Visits

**Visitors Overview**

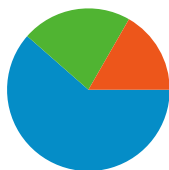


**Visitors**  
**2,970**

**Map Overlay**



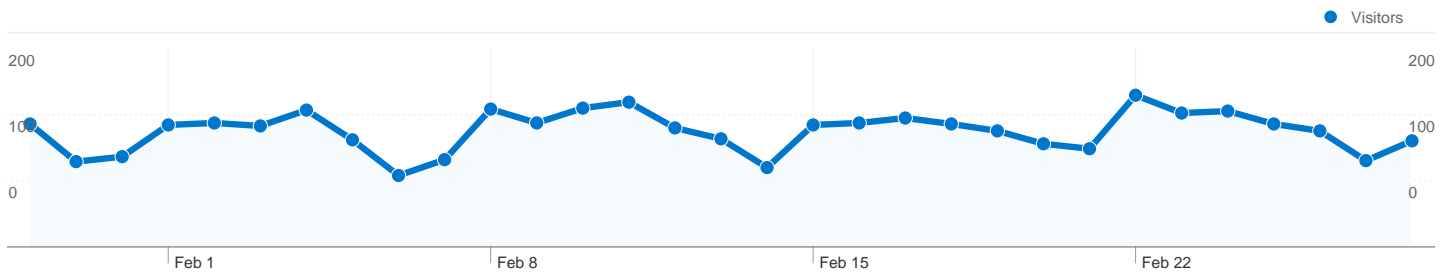
**Traffic Sources Overview**



- **Search Engines**  
2,566.00 (61.45%)
- **Direct Traffic**  
913.00 (21.86%)
- **Referring Sites**  
697.00 (16.69%)

**Content Overview**

Pages	Pageviews	% Pageviews
/	6,547	21.95%
/?page_id=7	1,416	4.75%
/?page_id=72	1,150	3.86%
/?page_id=137	861	2.89%
/?page_id=12	612	2.05%



## 2,970 people visited this site

**4,176** Visits

**2,970** Absolute Unique Visitors

**29,824** Pageviews

**7.14** Average Pageviews

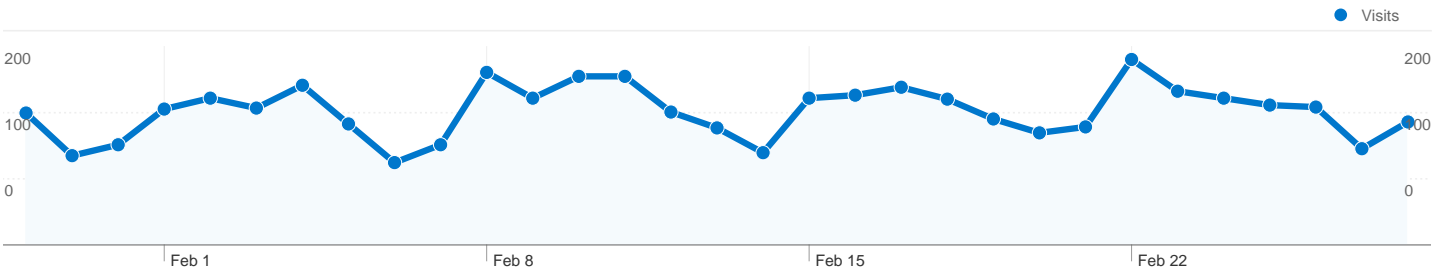
**00:04:29** Time on Site

**24.19%** Bounce Rate

**64.51%** New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,255	54.00%	Cable	1,735	41.55%
Firefox	1,023	24.50%	DSL	1,430	34.24%
Safari	727	17.41%	Unknown	596	14.27%
Chrome	98	2.35%	T1	299	7.16%
Mozilla Compatible Agent	33	0.79%	OC3	82	1.96%



All traffic sources sent a total of 4,176 visits

 21.86% Direct Traffic

 16.69% Referring Sites

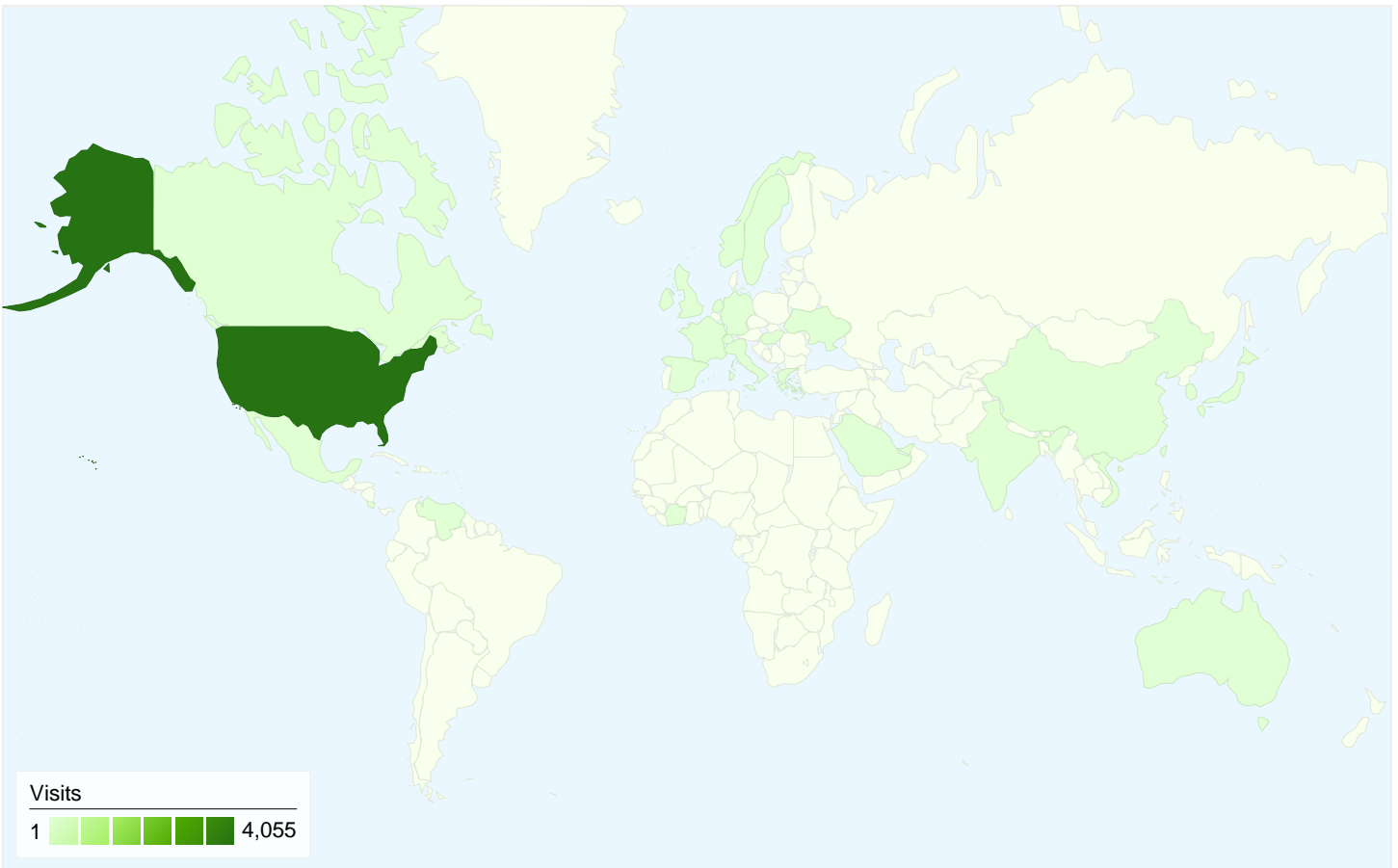
 61.45% Search Engines



- Search Engines  
2,566.00 (61.45%)
- Direct Traffic  
913.00 (21.86%)
- Referring Sites  
697.00 (16.69%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	1,959	46.91%	rossmoor walnut creek	746	29.07%
(direct) ((none))	913	21.86%	rossmoor	284	11.07%
yahoo (organic)	332	7.95%	rossmore retirement	140	5.46%
rossmoornews.com (referral)	255	6.11%	golden rain foundation	110	4.29%
bing (organic)	155	3.71%	rossmoor ca	103	4.01%

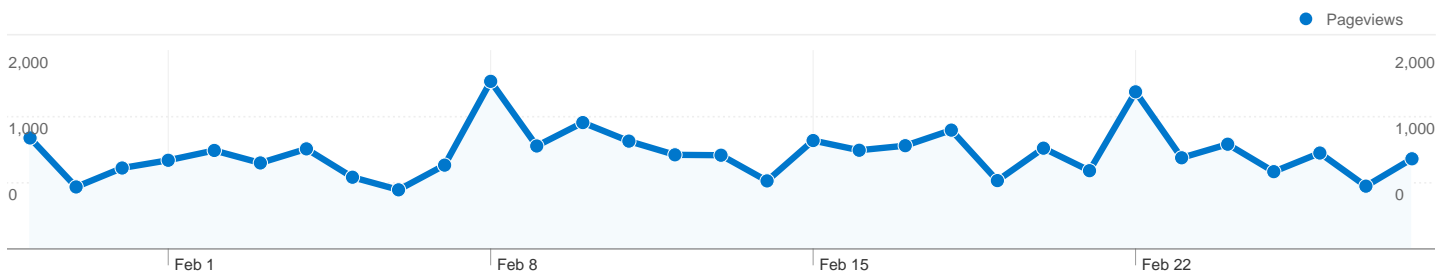


## 4,176 visits came from 32 countries/territories


Site Usage


Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>United States</b>	<b>4,055</b>	7.22	00:04:31	64.64%	23.67%
Netherlands	25	1.24	00:00:08	12.00%	96.00%
Mexico	19	4.74	00:03:16	42.11%	21.05%
Canada	15	4.13	00:03:49	80.00%	33.33%
United Kingdom	9	3.11	00:01:53	88.89%	44.44%
India	6	7.17	00:02:55	100.00%	33.33%
South Korea	5	5.40	00:06:04	100.00%	20.00%
Japan	5	4.20	00:05:17	60.00%	40.00%
Australia	3	14.00	00:10:13	100.00%	0.00%

France	<b>3</b>	3.00	00:00:48	100.00%	33.33%
					1 - 10 of 32



Pages on this site were viewed a total of 29,824 times

 **29,824** Pageviews

 **21,117** Unique Views

 **24.19%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	6,547	21.95%
/?page_id=7	1,416	4.75%
/?page_id=72	1,150	3.86%
/?page_id=137	861	2.89%
/?page_id=12	612	2.05%