

Site Usage

4,288 Visits

22.11% Bounce Rate

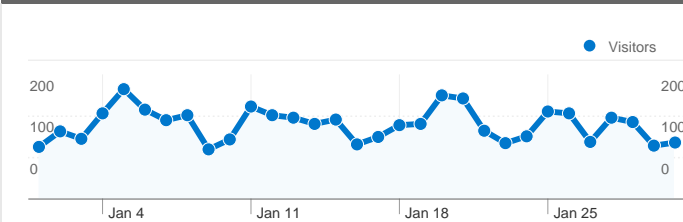
30,431 Pageviews

00:04:35 Avg. Time on Site

7.10 Pages/Visit

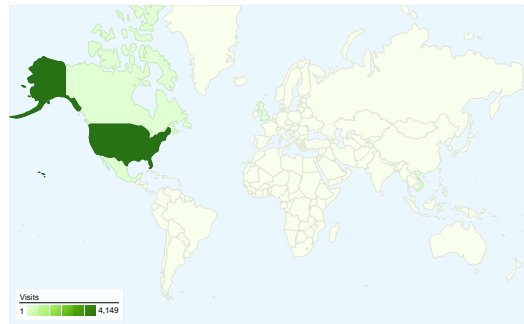
69.78% % New Visits

Visitors Overview

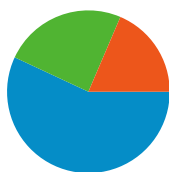


Visitors
3,125

Map Overlay



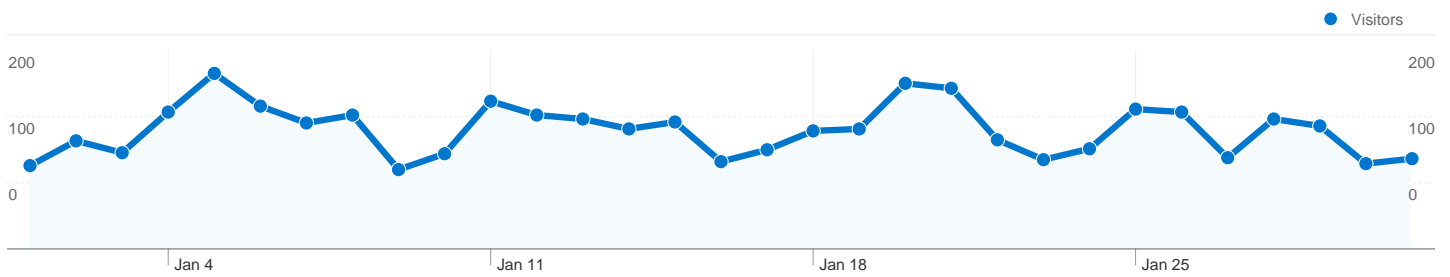
Traffic Sources Overview



- **Search Engines**
2,442.00 (56.95%)
- **Direct Traffic**
1,050.00 (24.49%)
- **Referring Sites**
796.00 (18.56%)

Content Overview


Pages	Pageviews	% Pageviews
/	6,940	22.81%
/?page_id=7	1,704	5.60%
/?page_id=72	1,344	4.42%
/?page_id=137	990	3.25%
/?page_id=12	830	2.73%



3,125 people visited this site

 **4,288** Visits

 **3,125** Absolute Unique Visitors

 **30,431** Pageviews

 **7.10** Average Pageviews

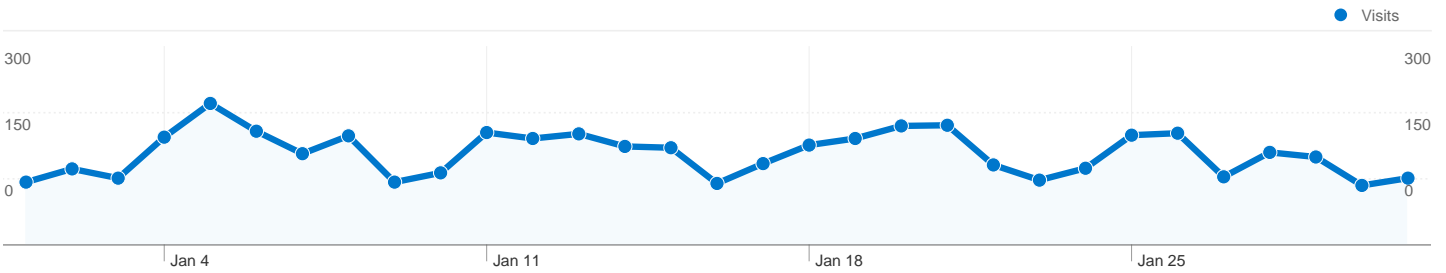
 **00:04:35** Time on Site

 **22.11%** Bounce Rate




 **69.78%** New Visits

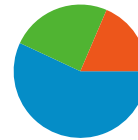
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,359	55.01%	Cable	1,842	42.96%
Firefox	1,034	24.11%	DSL	1,392	32.46%
Safari	737	17.19%	Unknown	675	15.74%
Chrome	111	2.59%	T1	278	6.48%
Mozilla Compatible Agent	23	0.54%	Dialup	49	1.14%



All traffic sources sent a total of 4,288 visits

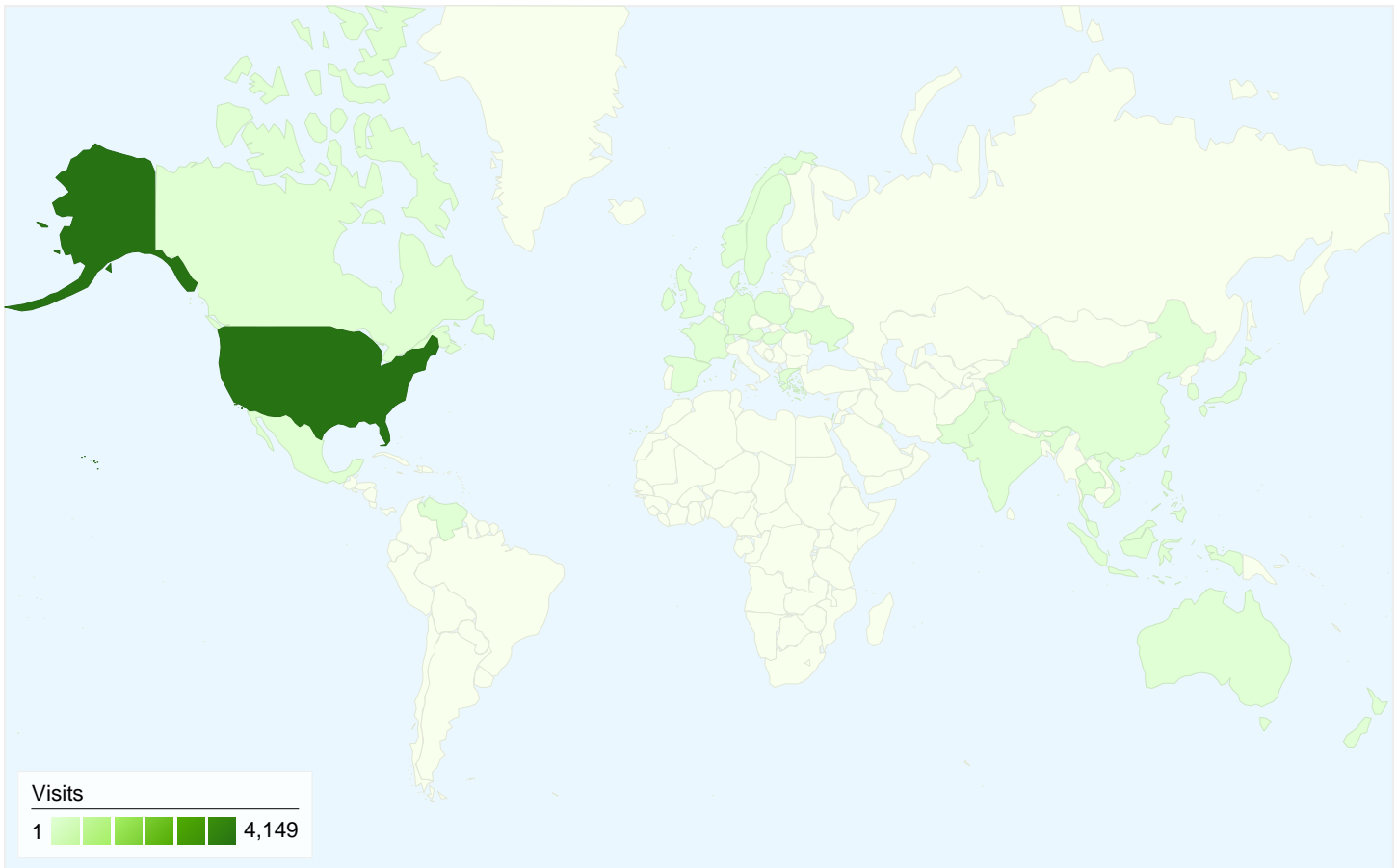
-  24.49% Direct Traffic
-  18.56% Referring Sites
-  56.95% Search Engines



- Search Engines
2,442.00 (56.95%)
- Direct Traffic
1,050.00 (24.49%)
- Referring Sites
796.00 (18.56%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	1,901	44.33%	rossmoor walnut creek	729	29.85%
(direct) ((none))	1,050	24.49%	rossmoor	314	12.86%
rossmoornews.com (referral)	330	7.70%	rossmore retirement	166	6.80%
yahoo (organic)	326	7.60%	rossmoor ca	74	3.03%
bing (organic)	155	3.61%	rossmore	72	2.95%

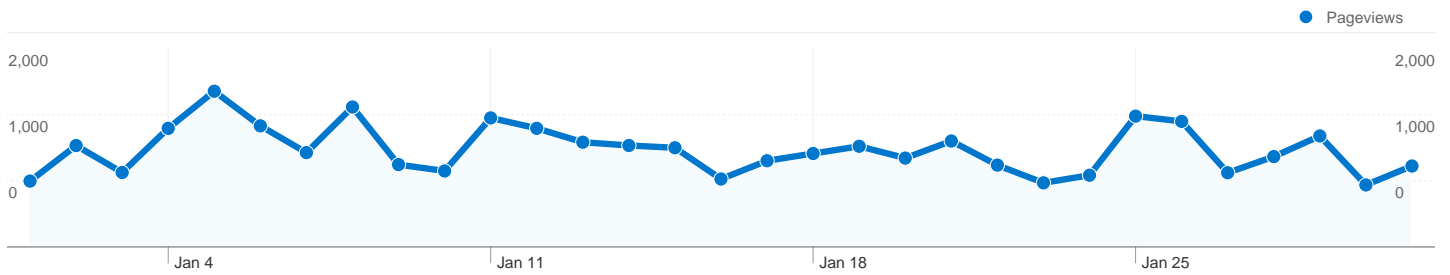


4,288 visits came from 37 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	4,149	7.13	00:04:32	69.92%	21.79%
Mexico	17	7.76	00:09:01	35.29%	5.88%
Canada	16	4.94	00:01:53	68.75%	18.75%
United Kingdom	10	7.20	00:07:33	90.00%	10.00%
Vietnam	10	1.10	00:00:01	10.00%	90.00%
China	9	1.11	00:00:09	22.22%	88.89%
India	7	4.57	00:02:39	100.00%	42.86%
Switzerland	6	7.00	00:03:30	100.00%	33.33%
Malaysia	5	3.80	00:17:15	40.00%	0.00%

France	5	14.80	00:11:01	100.00%	20.00%
					1 - 10 of 37



Pages on this site were viewed a total of 30,431 times

30,431 Pageviews

21,599 Unique Views

22.11% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	6,940	22.81%
/?page_id=7	1,704	5.60%
/?page_id=72	1,344	4.42%
/?page_id=137	990	3.25%
/?page_id=12	830	2.73%