

Site Usage

4,054 Visits

21.11% Bounce Rate

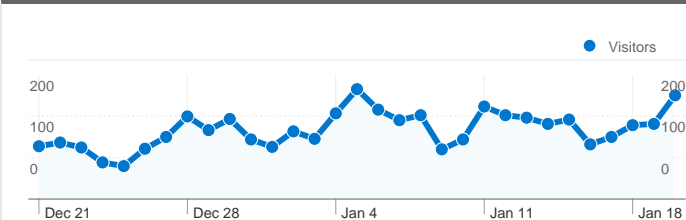
29,562 Pageviews

00:04:49 Avg. Time on Site

7.29 Pages/Visit

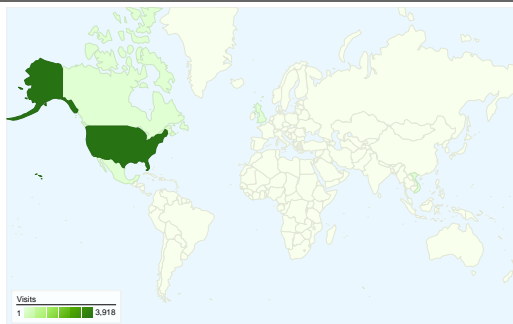
70.99% % New Visits

Visitors Overview

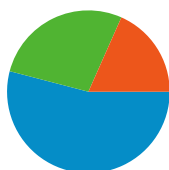


Visitors
2,907

Map Overlay



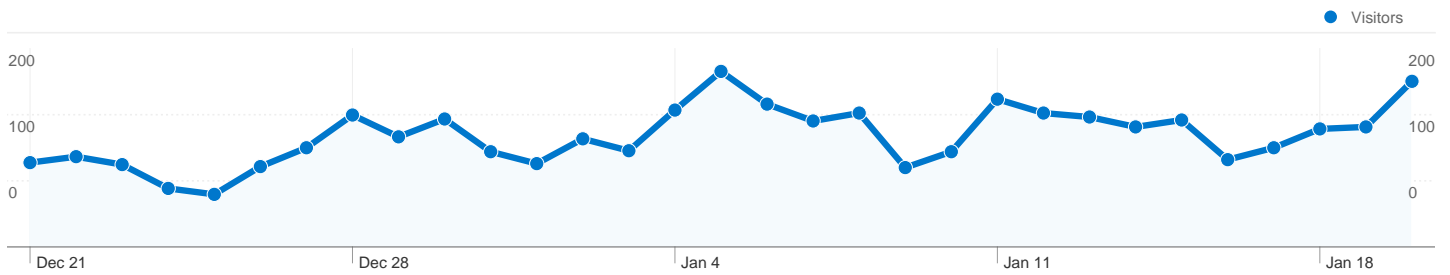
Traffic Sources Overview



- **Search Engines**
2,192.00 (54.07%)
- **Direct Traffic**
1,118.00 (27.58%)
- **Referring Sites**
744.00 (18.35%)

Content Overview

Pages	Pageviews	% Pageviews
/	6,770	22.90%
/?page_id=7	1,624	5.49%
/?page_id=72	1,303	4.41%
/?page_id=137	970	3.28%
/?page_id=12	783	2.65%



2,907 people visited this site

4,054 Visits

2,907 Absolute Unique Visitors

29,562 Pageviews

7.29 Average Pageviews

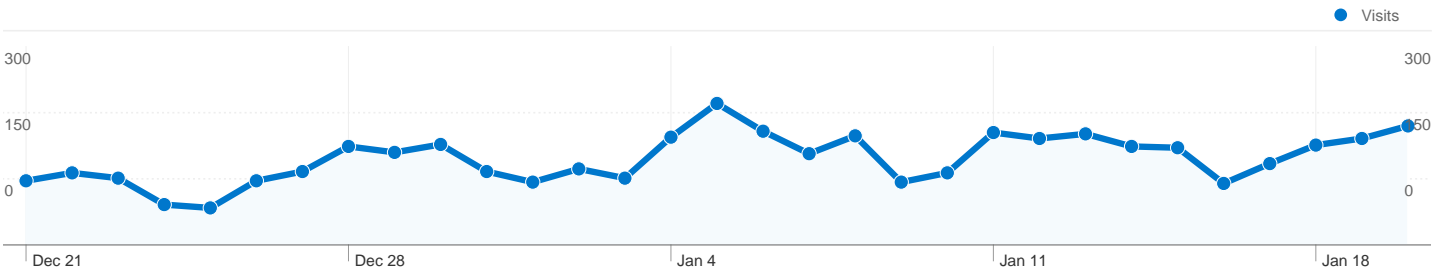
00:04:49 Time on Site

21.11% Bounce Rate




70.99% New Visits

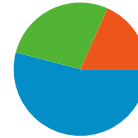
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,270	55.99%	Cable	1,745	43.04%
Firefox	950	23.43%	DSL	1,309	32.29%
Safari	684	16.87%	Unknown	671	16.55%
Chrome	112	2.76%	T1	224	5.53%
Mozilla Compatible Agent	15	0.37%	OC3	55	1.36%



All traffic sources sent a total of 4,054 visits

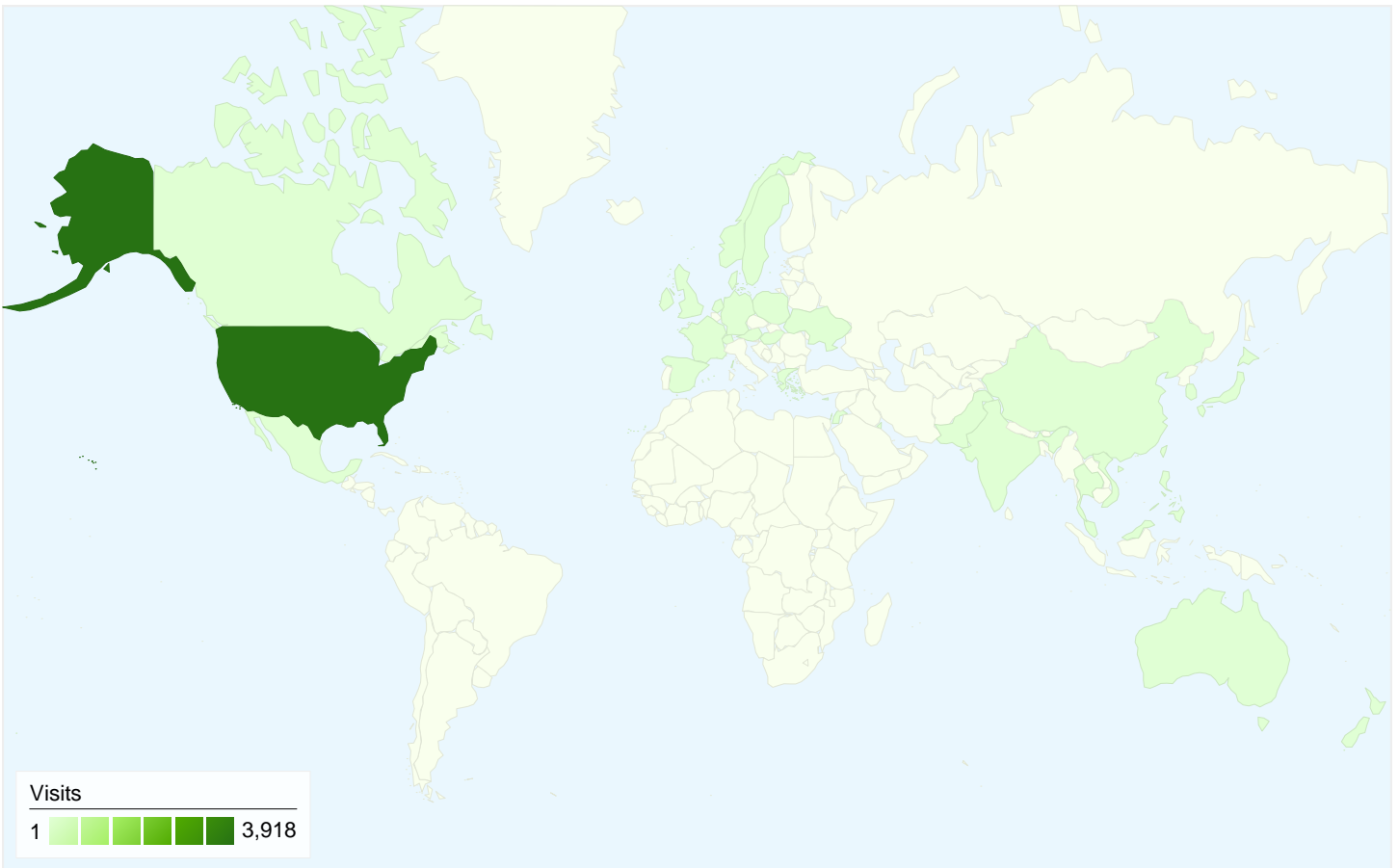
-  27.58% Direct Traffic
-  18.35% Referring Sites
-  54.07% Search Engines



- Search Engines
2,192.00 (54.07%)
- Direct Traffic
1,118.00 (27.58%)
- Referring Sites
744.00 (18.35%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	1,667	41.12%	rossmoor walnut creek	679	30.98%
(direct) ((none))	1,118	27.58%	rossmoor	265	12.09%
yahoo (organic)	318	7.84%	rossmore retirement	169	7.71%
rossmoornews.com (referral)	307	7.57%	rossmore	66	3.01%
bing (organic)	137	3.38%	rossmoor.com	64	2.92%

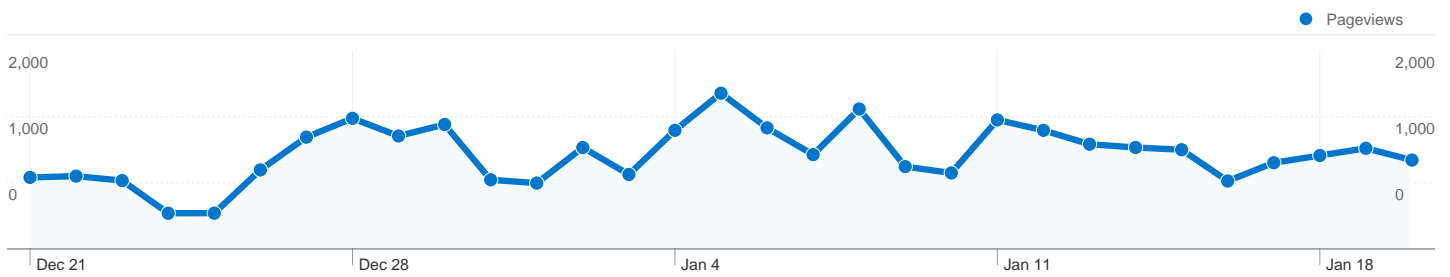


4,054 visits came from 36 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	3,918	7.32	00:04:47	71.11%	20.65%
Canada	18	7.72	00:02:23	55.56%	22.22%
Mexico	15	7.00	00:09:05	66.67%	6.67%
Vietnam	10	1.10	00:00:01	10.00%	90.00%
United Kingdom	10	8.70	00:08:23	80.00%	20.00%
China	9	1.00	00:00:00	22.22%	100.00%
Switzerland	8	6.75	00:05:18	87.50%	12.50%
India	6	2.50	00:02:43	100.00%	50.00%
Malaysia	5	3.80	00:17:15	40.00%	0.00%

France	4	16.25	00:07:27	100.00%	25.00%
					1 - 10 of 36



Pages on this site were viewed a total of 29,562 times

29,562 Pageviews

20,663 Unique Views

21.11% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	6,770	22.90%
/?page_id=7	1,624	5.49%
/?page_id=72	1,303	4.41%
/?page_id=137	970	3.28%
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